

OLD MAN OF THE MOUNTAIN T-SHIRT CONTEST

Teaming up with The Mountain, we're keeping the legacy of The Old Man of The Mountain alive with New Hampshire's school children through this design contest.

Winners will be selected for three age groups:

- 2nd -5th grade
- 6th-8th grade
- 9th-12th grade

Each winner will receive free t-shirts for a class of his/her choice and \$500 towards an item (or items) that will help him/her pursue his/her passion (IE. Purchase of an instrument, contribution towards a college fund, payment for sport or art lessons, etc.). Additionally, each winner's design will be added to The Mountain's catalog with sales supporting Rock On's ongoing initiatives.

Submissions will be accepted between 12:01 AM EST, November 21, 2014 and 11:59PM EST, Monday, March 9, 2015.

Instructions for contest

- Create a cool, original t-shirt design of the Old Man of the Mountain using any medium of your choice—graphic design, paint, pencil, pen and ink, etc.
- Submit your design! Upload your design and signed consent form as pdf files at rockonfoundation.org/granite.
- All submissions must include the name of participant, grade, elementary school, and the name of one of the participant's teachers.
- All submissions must also be accompanied by a signed copy of the Old Man of The Mountain Parent/Legal Guardian Consent Form.
- Winners will be selected for three age groups: 2nd-5th grade, 6th-8th grade, and 9th-12th grade.
- Each winner will receive free t-shirts a class of his/her choice (not to exceed 50 total t-shirts) and \$500 towards an item (or items) that will help him/her pursue his/her passion. Item(s) must be approved by the legal guardian of the winner. Each winning t-shirt design will also be added to The Mountain's catalog, with proceeds from sales supporting Rock On's ongoing initiatives.

About the Old Man of the Mountain

- The Old Man of the Mountain has been an icon for the state of New Hampshire for many years.
- The image of the Old Man of the Mountain remains New Hampshire state emblem to this day.
- The Old Man of the Mountain sat 1,200 feet above Profile Lake at the base of Cannon Mountain and was 40 feet tall by 25 feet wide.
- The Old Man of the Mountain was also known as "Great Stone Face" or "The Profile."

OLD MAN OF THE MOUNTAIN T-SHIRT CONTEST TERMS AND CONDITIONS

By uploading or emailing your submission to the Rock On Foundation Old Man Of The Mountain T-shirt Contest and completing/signing the Parent/Legal Guardian Consent Form below, you hereby warrant that:

- A. You are a qualified participant in the Old Man Of The Mountain T-shirt Contest because you are a student in the state of New Hampshire and between 2nd and 12th grade.
- B. The design being submitted is original art created by you and does not violate any copyrights.
- C. The design being submitted is not subject to any third party intellectual property rights or trademarks.
- D. The design being submitted meets the requirements of the Old Man of the Mountain T-shirt Contest listed below.
- E. You have read these terms and conditions and you understand and agree to them. Violation of any of these warrants will disqualify your submission from being considered as a contestant in the Old Man of the Mountain T-shirt Contest.
- F. You may only submit one design entry per student. Additional entries will be deleted and disqualified from the contest.

The Rock On Foundation stipulates that:

- A. Judging for the contest will be conducted by an appointed T-shirt Committee. The T-shirt Committee will comply with the Rock On Foundation's Anti-Discrimination and Anti-Harassment Guide, and its Conflict of Interest bylaws.
- B. Immediate family members of the T-shirt Committee, the Rock On Foundation Board of Directors, and the Rock On Foundation Executive Director are not eligible to win in the contest.
- C. Entries not submitted by the deadline or in a form that is required by this contest will not be considered contestants for the contest.

Further, the copyright to any artwork submitted is retained by the submitting artist. However, you agree to grant Rock On Foundation and The Mountain a nonexclusive, worldwide, royalty-free, perpetual license to:

- A. Reproduce said art and associated textual description (in whole or in part) in print, electronic, and other media for the limited purposes described below.
- B. Modify for sizing, transmission, or distribution of your submission without prior or additional consent.
- C. Use the artists name, likeness and biographical information in connection with the art being submitted.

Additionally, Rock On Foundation and The Mountain will choose each age group's winner's artwork for use on a t-shirt to be sold online and out of The Mountain's catalog. Should you be the winner you lend your copyrights to the Rock On Foundation and The Mountain. Further, you agree that the Rock On Foundation and The Mountain may use these t-shirts that include your artwork for their exclusive sale and benefit in support of Rock On Foundation's non-profit objectives and for The Mountain to recoup wholesale costs of producing said t-shirts.

In exchange, each winner will receive an award of \$500 to be used to help him/her pursue his/her passion. Said usage must be approved by the legal guardian of the winner. Additionally, The Mountain will provide free t-shirts of the winning design to a class or club of the winner's choice. This order is not to exceed 50 t-shirts.

You also agree that:

- A. Submitted images may be used in publications in connection with the Rock On Foundation, The Mountain, and The Old Man of the Mountain T-shirt Contest.
- B. Submitted images may be used elsewhere in association with reporting of the Rock On Foundation, The Mountain, and The Old Man of The Mountain T-shirt Contest.
- C. Rock On Foundation may also use the submitted art in other promotional and advertising material in support of its non-profit objective of increasing the presence of, and opportunities in, the arts and athletics. Such use includes, on the Rock On Foundation website, social media platforms, and possible brochures and other promotional materials.

You also agree that:

- A. The Rock On Foundation reserves the right to reject any submission without showing cause (in which case, Rock On Foundation may not use that submission for any purpose without the specific separate permission of the artist).
- B. Rock On Foundation reserves the right to extend the contest submission deadline if need be.
- C. This Agreement may not be amended except by written agreement between the parties.

If you have any questions, please contact tshirt@rockonfoundation.org.

OLD MAN OF THE MOUNTAIN T-SHIRT CONTEST PARENT/LEGAL GUARDIAN CONSENT FORM

INSTRUCTIONS

Your t-shirt design submission (as defined in the Rock On Foundation's Old Man of the Mountain T-Shirt Contest Official Rules) will not be final until a completed Consent Form is received by the Rock On Foundation.

SUBMISSION DEADLINE is 11:59PM EST, Monday, March 9, 2015. Parent or Guardian signatures are not required for participants who are eighteen years of age or older at the time of submission.

ADMINISTRATION FOR YOUR ENTRY

Contestant's Name

**Parent/Legal Guardian's
Name**

Address

Address (Continued)

City

State

Zip Code

Email

Telephone

(Contact information to be used for consent verification purposes only)

OLD MAN OF THE MOUNTAIN T-SHIRT CONTEST PARENT/LEGAL GUARDIAN CONSENT FORM (Continued)

Parent/Legal Guardian

I represent and warrant that: (A) I have read, understood, and agree to the Rock On Foundation Old Man of the Mountain T-shirt Contest's Official Rules located at <http://www.rockonfoundation.org/granite> and that minor contestant meets all eligibility requirements listed therein; (B) I understand that minor contestant will be providing certain rights to Rock On Foundation and The Mountain in connection with submitting an entry of in the Contest; and (C) I authorize the minor contestant to participate in the Contest by making such Submission and to be bound by the Official Rules.

I hereby grant the Rock On Foundation, The Mountain, or its assignees, permission to use my child's artwork from The Old Man of the Mountain T-Shirt Contest for the purpose of t-shirt creation/sales, illustration, publication, marketing, promotional or broadcast use. I understand that, at the Rock On Foundation and/or The Mountain's discretion, the design may be released for use by television, radio, newspaper, magazine or other media outlets including the web/internet/intranet and social media. I warrant to the Rock On Foundation and The Mountain that the artwork is original on my child's part, and is in no way a violation of, or an infringement upon, any copyright belonging to any third party. I will indemnify and hold the Rock On Foundation and The Mountain harmless from any claims of infringement of copyright by any third party regarding the artwork. I accept that winning entries will be selected by a panel of Rock On Foundation appointed judges. I agree to abide by the rules and regulations of the Rock On Foundation's Old Man of the Mountain T-shirt Contest. I acknowledge that in the event of a disagreement, the judges' decisions are final.

**Parent/Legal Guardian's
Printed Name**

**Parent/Legal Guardian's
Signature**

Date

**Contestant's Printed
Name**

Contestant's Signature

Date

Please note: This completed form must accompany every entry. Parent or Guardian signatures are not required for participants who are eighteen years of age or older at the time of submission.

